

BSAD 685/01 **ENTREPRENEURSHIP**

Professor Jeff Fahrenwald



TWTh 6:30-8 am
3 Credits
PRQ:
Senior or
graduate status
and/or instructor
permission

This class will examine the role of entrepreneurship in today's business environment and the special challenges faced when developing, starting and growing an entrepreneurial organization. Special attention will be paid to exercises and activities that help the student develop a business plan for an idea of the student's choosing. Topics covered include research perspectives on entrepreneurship, developing a business plan, tying a business plan to present and future operations, and how entrepreneurs approach work and management.